

# FMOD Logo Usage Guidelines

## Do not distort the logo in any way

Never split, separate, change or re-set the characters of the FMOD logo.

Be especially careful when resizing the logo – don't distort, stretch or constrict it. Always use it in its proper proportions.



SKEWED



DISTORTED



SEPARATED/RE-SPACED

## Color

The FMOD logo is envisaged to primarily be reproduced in black.

It may also be reproduced in white for use on dark colored/textured backgrounds. It is recommended that for this usage the perceptual tonal value of the background is at least 50% darker than the logo to ensure clean reading of the brand.

For print applications, color percentages are built into the artwork.